

## **MASTER OF SCIENCE MAJOR: SPORT MANAGEMENT**

The chief objective of the Master of Science (MS) with a major in Sport Management is to provide students with the knowledge, skills, and abilities required to meet the demands of the job market in the sport industry. Students may enroll in the teacher certification concentration or the non-teacher certification concentration. Deadline dates for application and receipt of all required application materials for the sport management degree are: **November 1 for spring semester admission, April 1 for summer admission, and July 1 for fall semester admission.**

### **APPLICATION PROCEDURES FOR THE MS WITH A MAJOR IN SPORT MANAGEMENT**

All of the following documents must be submitted to the College of Graduate Studies, Jacksonville State University, 700 Pelham Road North, Jacksonville, Alabama 36265-1602, to be considered for admission:

1. Completed JSU Graduate Application for Admission (<http://www.jsu.edu/graduate/grad.app.html>).
2. Non-refundable \$35 application processing fee.
3. Official transcript(s) from all postsecondary institutions attended. (Students who have previously attended JSU do not need to request a transcript from the University).
4. Official test scores on the GRE or the MAT taken within five years of enrollment.
5. Three "Graduate Reference Forms" completed by individuals who can provide qualitative assessment of the applicant's potential for success in graduate course work. This form is available in the office of the College of Graduate Studies or online at <http://www.jsu.edu/graduate/student-resources/index.html>.
6. A copy of the applicant's teaching certificate. In order to be admitted to the Class A Teacher Certification concentration, applicants need to possess a valid and renewable fourth-year bachelor's level teaching certificate in any area of education.
7. A professional curriculum vita or resume.
8. A letter of application explaining the applicant's interest in the field of sport management and delineating the applicant's career goals.
9. If English is not the applicant's native language, the applicant is required to submit an official TOEFL score report or an IELTS score report. For students pursuing the teacher certification option in sport management:

#### **Unconditional Admission to Class A Programs for Teaching Fields**

Requirements for unconditional admission shall include a valid bachelor's – level professional educator certificate in the same teaching field(s) in which the Class A Professional Educator Certificate is sought, except for special education and as prescribed in the rules for Alternative Class A programs, and reading specialist. If an individual is unconditionally admitted to a Class A program based on a valid bachelor's-level professional educator certification from another state and completes a Class A program and subsequently applies for Alabama certification

at the Class A level, then the individual must hold valid Alabama Class B certification before applying for Class AA certification.

### **ADMISSION REQUIREMENTS FOR THE MS WITH A MAJOR IN SPORT MANAGEMENT**

Applicants who meet the general admission requirements to the College of Graduate Studies are eligible for admission to the MS with a major in sport management. A particular undergraduate major is not specified for admission to this program.

Applicants must meet one the of the following admission formula requirements. For purposes of computing the undergraduate GPA, a 4.0 grade-point scale is used. The plus (+) and minus (-) grades from undergraduate transcripts are not used in calculating the GPA.

#### **Unconditional Admission**

450 times the undergraduate GPA on the initial undergraduate degree plus total score of verbal and quantitative measures of the General Test of the GRE is equal to or greater than a total of 2100 points;

OR

15 times the undergraduate GPA on the initial undergraduate degree plus the MAT score is equal to or greater than a total of 80 points.

The GRE or MAT must be taken within five years of enrollment.

#### **Conditional Admission**

450 times the undergraduate GPA on the initial undergraduate degree plus total score of verbal and quantitative measures of the General Test of the GRE is equal to or greater than a total of 1600 points;

OR

15 times the undergraduate GPA on the initial undergraduate degree plus the MAT score is equal to or greater than a total of 60 points.

The GRE or MAT must be taken within five years of enrollment.

**Applicants who are granted conditional admission must achieve a GPA of at least 3.0 on the first 12 graduate hours attempted within a twelve-month time frame. Failure to meet these conditions will result in the student being dropped from graduate studies.**

For students pursuing the teacher certification option in sport management:

#### **Unconditional Admission to Class A Programs for Teaching Fields**

Requirements for unconditional admission shall include a valid bachelor's – level professional educator certificate in the same teaching field(s) in which the Class A Professional Educator Certificate is sought, except for special education and as prescribed in the rules for Alternative Class A programs, and reading specialist. If an individual is unconditionally admitted to a Class A program based on a valid bachelor's-level professional educator certification from another state and completes a Class A program and subsequently applies for Alabama certification at

the Class A level, then the individual must hold valid Alabama Class B certification before applying for Class AA certification.

### MINIMUM REQUIREMENTS FOR THE MS WITH A MAJOR IN SPORT MANAGEMENT

ED	500	Introduction to Graduate Education and Technology (1) (Discipline specific section required first semester of enrollment.)
HPE	525	Current Issues and Trends in Athletics (3)
HPE	540	Law and Ethics in Physical Education and Sport Management (3)
HPE	563	Sport Finance (3)
HPE	564	Human Resources Management in Sport (3)
HPE	566	Public and Media Relations in Sport (3)
HPE	567	Sport Facility Administration and Design (3)
HPE	568	Administration of Athletics (3)
HPE	576	Sport Marketing (3)
HPE	586	Sport Promotion and Event Planning (3)
**HPE	591	Internship in Sport Management (3)
		or
HPE	592	Internship in Sport Marketing and Administration (3)
*SPE	500	Survey Course in Special Education (3) (Students who have not previously satisfied the special education requirement at the undergraduate or graduate level must take SPE 500.)

\*\*Students pursuing the teacher certification concentration must enroll in this course.

### 31-34\* Graduate Semester Hours Required for this Degree

#### Notes:

Admission to the **certification concentration** requires fourth-year bachelor's level teacher certification in some area of education.

Completion of this program leads to eligibility for fifth-year (master's) teacher certification in sport management.

Admission to the **non-certification concentration** does not require fourth-year bachelor's level teaching certification.

Candidates admitted (to enroll in courses in a Class A teaching field program) may complete no more than five approved program courses prior to unconditional admission to the program (this includes transfer credit). Exceptions to this rule must be approved by the Dean of the College of Education and Professional Studies and the Dean/Associate Dean of Graduate Studies.

Students in this program are required to purchase College LiveText. College LiveText Education Solutions is a complete development, management, and assessment solution specifically designed for colleges and universities. Additional information on College LiveText can be obtained at <http://www.livetext.com>.

## SPORT MANAGEMENT

A [graduate certificate \( not a teacher certification program\) in sport management](#) is also available for non-degree students who wish to specialize in the area of sport management. This [certificate](#) prepares individuals to apply business, coaching and physical education principles to the organization, administration and management of athletic programs and teams, fitness/rehabilitation facilities and health clubs, sport recreation services, and related services. Upon satisfactorily completing the requirements of the [graduate certificate](#) (comprehensive examination not required for graduate certificate), an entry will be made on the student's transcript. A student who completes the [graduate certificate in sport management](#) may apply the 15 hours credit toward the MA with a major in liberal studies or the MPA with a concentration in sport management. All course work for the MA and MPA, including the sport management course work, must be completed within six years.

Please review our [Graduate Certificate Disclosure](#) information

### **APPLICATION MATERIALS REQUIRED FOR A GRADUATE CERTIFICATE IN SPORT MANAGEMENT**

Applicants for the graduate certificate in sport management must submit all the following documentation to the College of Graduate Studies, Jacksonville State University, 700 Pelham Road North, Jacksonville, Alabama 36265-1602 to be considered for admission:

1. Completed JSU Graduate Application for Admission ([http://www.jsu.edu/graduate/grad\\_app.html](http://www.jsu.edu/graduate/grad_app.html).)
2. Non-refundable \$35.00 application processing fee.
3. Official transcripts from the postsecondary institutions awarding the bachelor's degree. (Students who have previously attended JSU do not need to request a transcript from the University.)
4. If English is not the applicant's native language, the applicant is required to submit an official TOEFL score report, an IELTS score report or a PTE score report.

**REQUIRED COURSES FOR**  
**A GRADUATE CERTIFICATE IN SPORT MANAGEMENT**

**The student must complete the 15-16 semester hours of required sport management concentration courses listed below:**

- ED 500 Introduction to Graduate Education and Technology (1)  
(Discipline specific section required first semester of enrollment)
- HPE 525 Current Issues and Trends in Athletics (3)
- HPE 540 Law and Ethics in Physical Education and Sport Management (3)
- HPE 568 Administration of Athletics (3)

**Choose *two* courses from the four courses listed below:**

- HPE 563 Sport Finance (3)
- HPE 564 Human Resources Management in Sport (3)
- HPE 566 Public and Media Relations in Sport (3)
- HPE 567 Sport Facility Administration and Design (3)
- HPE 576 Sport Marketing (3)
- HPE 586 Sport Promotion and Event Planning (3)

**15-16\* Graduate Semester Hours Required for this Program**

**Notes:**

Students in this program are required to purchase College LiveText. College LiveText Education Solutions is a complete development, management, and assessment solution specifically designed for colleges and universities. Additional information on College LiveText can be obtained at <http://www.livetext.com>.

Course descriptions for the sport management (ED and HPE) concentration courses are provided in the Education section of this *Bulletin*.

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